

My Rotary World



I am part of a worldwide organization of like-minded people.

Session Goals	Materials
Discuss the Purpose of Rotary	◆ MRW-1: My Rotary World Organizational Chart
Understand the Organization Structure	◆ □ MRW-2: RI Strategic Plan
Describe how the structure helps me as a Rotarian	◆ □ MRW-3: The Object of Rotary
	● □ Connect For Good https://www.rotary.org/myrotary/en/document/576
	● □ Rotary Basics https://my.rotary.org/en/document/rotary-basics
	● □ Rotary History by Region by the Rotary Global History Fellowship (RGHF) https://www.rghfhome.org/first100/global/regions/
	● Contact RI Staff https://my.rotary.org/en/contact
Key: ◆ attached insert ● online □ article	

Session Topics

Your Club

- 1) Why did you join your Rotary Club?
- 2) What benefits have you gained from your Rotary Club?
- 3) Has anyone ever asked you what Rotary is all about? What do you tell them?
- 4) What is our mission—what is Rotary?
- 5) What are the Five Avenues of Service?
- 6) How is Rotary structured?



Put a dot in the center of the flip chart—that represents the Rotarian. Draw circles around the dot to indicate the different levels i.e. club, district, zone, Rotary International

The Rotary District

- 1) Why do we have Districts?
- 2) What does the District Governor do... Assistant Governor ?
- 3) Why is the District important to the club?
- 4) How would a Club learn about and contact the district?

The Rotary Zone

- 1) What is a Zone and why do we have them?

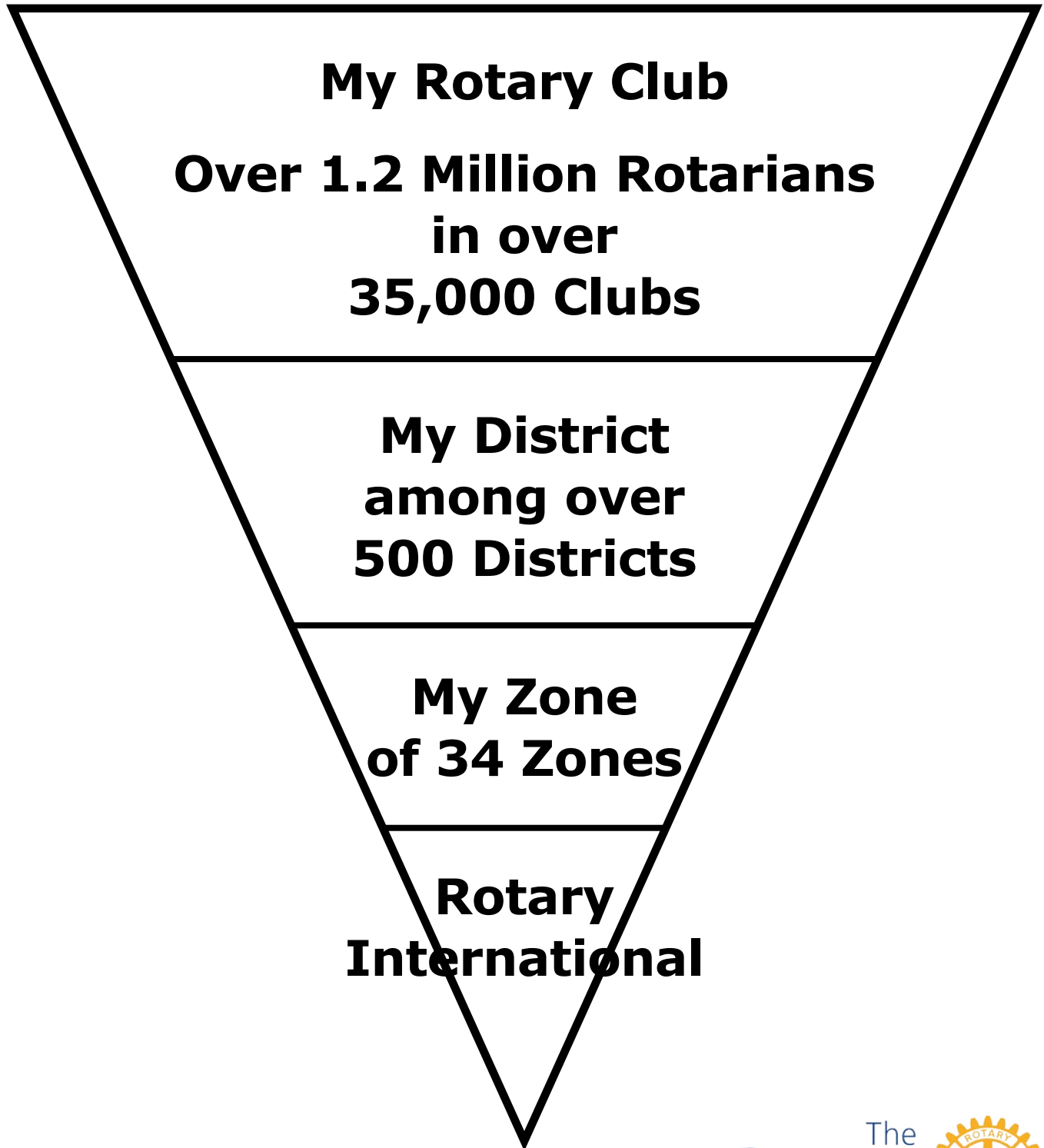
Zones were created by Rotary International to serve as geographical areas for the election of R.I. Directors. The R.I. Board has also used zones for the appointment of R.I. officers noted in paragraph 2.

- 2) What is the role of : the RI Director, Rotary Coordinator, Regional Rotary Foundation Coordinator and Rotary Public Image Coordinator?
- 3) Is the Zone important to the club? Why or why not?

Rotary International (R.I.)

- 1) Why is R.I. necessary? Why can't we just have clubs and not worry about these other entities? Wouldn't it be cheaper if we didn't have to pay dues to R.I. and the district?
- 2) Are there any advantages in being an international organization?
- 3) Does R.I. control/rule the clubs? Is my club autonomous? What is my club required to do? Is there a strategic plan for Rotary? Does Rotary's strategic plan apply to my club?
- 4) How do we contact R.I.? Where can we get information and help?
 - The Rotary International Web Site **www.rotary.org**
 - The Rotary Foundation Contact Center in your geographic area.
 - Zone Web sites
 - RLI - Rotary Leadership Institute Web Sites, including RLI International (Umbrella Organization) at **www.rotaryleadershipinstitute.org** and RLI Division sites listed at that site or provided by your discussion leader.
 - District web sites—links on both Zone web site and R.I. web site, use format **www.rotaryxxxx.org** where the xxxx is the 4 digit District Number

Insert MRW-1: My Rotary World



Insert MRW-2: Rotary International Strategic Plan

Rotary’s international strategic plan provides the framework for our future, ensuring that we continue to be known as a respected, dynamic organization that advances communities worldwide.

The international strategic plan evolves with the aspirations of Rotarians. It is shaped by regular input from members through surveys, focus groups, committees, and meetings, so it can continue to help us achieve our goals (many clubs and districts have strategic plans too).

Our International Strategic Priorities & Goals



“Together, we see a world where people unite and take action to create lasting change—across the globe, in our communities, and in ourselves.

Insert MRW-2, cont'd.

Rotary International Strategic Plan Priorities and Goals

Rotary's strategic plan identifies three strategic priorities supported by 16 goals. They represent what Rotarians have asked to be done to ensure a strong and vibrant Rotary going into the future.

Support and Strengthen Clubs

1. Retain current members
2. Increase current club membership
3. Start new clubs
4. Increase the number of female members, members under 40, and Rotaractors joining Rotary

Focus and Increase Humanitarian Service

1. Eradicate polio
2. Increase sustainable service focused on programs and activities that support youth and young leaders and Rotary's six areas of focus
3. Increase collaboration with other organizations
4. Create significant projects both locally and internationally
5. Increase cash and DDF contributions to end polio now
6. Increase local and international, district and global grants funded with DDF
7. Encourage Interact and Rotaract clubs to engage in service projects—including projects for the environment—with their local Rotary club and community.
8. Increase contributions to the Annual Fund and build the Endowment Fund to US\$2.025 billion by 2025.

Enhance Public Image and Awareness

1. Unify image and brand awareness
2. Publicize action-oriented service
3. Promote core values
4. Emphasize vocational service
5. Encourage clubs to promote their networking opportunities and signature activities

Insert MRW-2, cont'd.

OUR MISSION

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

OUR CORE VALUES

Our values are an increasingly important component in strategic planning because they drive the intent and direction of the organization's leadership.

These core values are:

FELLOWSHIP AND GLOBAL UNDERSTANDING

We build lifelong relationships.

ETHICS AND INTEGRITY

We honor our commitments.

DIVERSITY


We connect diverse perspectives.

VOCATIONAL EXPERTISE, SERVICE, AND LEADERSHIP

We apply our leadership and expertise to solve social issues.

Insert MRW-3: The Object of Rotary

R O T A R Y

Rotary 

Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- I. *The development of acquaintance as an opportunity for service;*
- II. *High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;*
- III. *The application of the ideal of service in each Rotarian's personal, business, and community life;*
- IV. *The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.*

I N T E R N A T I O N A L

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